

**Carnegie Mellon**

**School of Computer Science**

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# Transforming the Culture of Computing

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**Carnegie Mellon**

**Similarity is the Difference**

**Lenore Blum**

**Distinguished Career Professor of Computer Science**



Carnegie Mellon  
School of Computer Science

*AL*gorithmic *AD*aptation, *DI*ssemination and *IN*tegration

- About ▲
- News and Events ▲
- People ▲
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<http://www.aladdin.cs.cmu.edu>



# The ALADDIN Center



ALgorithm ADaptation, Dissemination  
and INtegration

Technology Transfer

Theory

Practice

09/06/2001

## Algorithmic Adaptation, Dissemination and Integration

### Research Objectives

Improve the Process of Applying Algorithms to Real-World Problems

### Approach

Organized Around **PROBES**

- **PROBLEM**-Oriented Explorations
- Each Starts with a **Workshop**
- Leads to ongoing research relationships and results

### Broader Impact

- Research / Industry Synergies
- Better theory
  - Better applied technology
- Combined with Outreach
- Better algorithms education

College Workshop – Carnegie Mellon, June 26-28, 2003



Women@SCS Outreach Roadshow

REUs – 22 students over three summers



<http://www.aladdin.cmu.edu>

### Significant Results: A Sampling



#### Computer Human Authentication

- CAPTCHA used by Yahoo! et al
- ESP Game labels web images

Workshop on Human Interactive Proofs – Palo Alto, January 9-11, 2002



#### Privacy in DATA

- Theory of **k-Anonymity**

Privacy in DATA Workshop – Carnegie Mellon, March 27-28, 2003

ACGACTCCATTCAGTA  
ACGACTCCATTCAGTA  
CGATTCATTCAGTA  
CCATTCATTCAGTA  
CCATTCATTCAGTA  
ACGACTCCATTCAGTA  
CGATTCATTCAGTA

#### SNP and Haplotype Analysis

- New methods for characterizing and applying haplotype structure

2<sup>nd</sup> RECOMB Satellite Workshop on Computational Methods for SNPs and Haplotypes – Carnegie Mellon, February 20-21, 2004

#### Meshing for Blood Flow

- Meshing with dynamically moving interfaces



#### Graph Cuts for Vision and Data Analysis

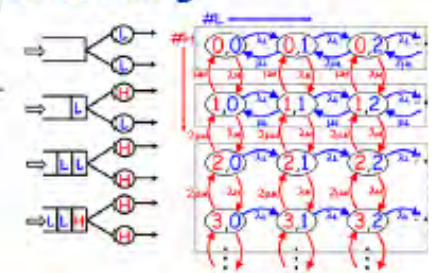
- Graph partitioning for combining labeled and unlabeled data

Workshop on Graph Partitioning in Vision and Machine Learning – Carnegie Mellon, January 9-11, 2003

#### SYNC and Multiserver Scheduling

- Dramatically improved mean response time

Workshop on Multiserver Scheduling – Carnegie Mellon, April 18-19, 2004



#### Dynamic Algorithms

- Self-adjusting computation

Workshop on Dynamic Algorithms & Applications – New Orleans, January 14, 2004



#### Integrated Logistics

Integrated Logistics Workshop – Princeton, Oct. 31 – Nov. 1, 2002

Integrated Logistics Workshop II – Carnegie Mellon, March 27-29, 2003

#### Algorithms in Economics

- Extended Myerson mechanism

Workshop on Auction Theory and Practice – Carnegie Mellon, November 7-8, 2004

#### Web Structure and Algorithms

- Analysis of "geometric" model having a power law and small separators

Workshop on Web Structure and Algorithms – Carnegie Mellon, April 9-10, 2004

# ALGORITHMIC CORE



# CAPTCHA

## Completely Automatic Public Turing Test to Tell Computers and Human Apart

**YAHOO!Chat**

[Help - Yahoo!](#)

**Sign up for your Yahoo! ID**

Already have an ID? [Sign In](#)

Get a Yahoo! ID and password for access to Yahoo! Chat and all other personalized Yahoo! services.

Yahoo! ID:   
(examples: "lildude56" or "goody2shoes")

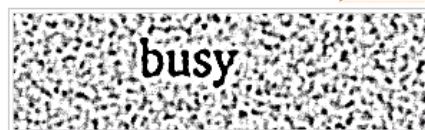
Password:

Re-type Password:

**Choosing your ID**  
You will use this information to access Yahoo! each time. Capitalization matters for your password!

Interests (optional):

Enter the word shown in the box below:



**Word Verification**  
This step helps Yahoo! prevent automated registrations.

**Word verification technology developed in collaboration with the CAPTCHA Project at Carnegie Mellon University.**

Google Accounts - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh

Address <https://www.google.com/accounts/ValidateCaptchaForResetPasswd>

Google gmail Search Web 0 bk

**Google™ Google Accounts**

**Password Assistance**

Type the characters you see in the picture below.

oueste

Enter the letters as they are shown in the image above.  
characters are not case-sensitive

**1. ACTION:** Transforming the Culture of Computing

**2. FINDINGS:** In a More Balanced Computer Science Environment, **Similarity is the Difference.**

**3. CONCLUSION:** **Correcting the Image** of Computer Science (the field and its participants) **and Introducing exciting CS** into the k-12 curriculum **is Critical** for Full Participation and for the Health and Future of the Enterprise and the Nation.

Figure 1. Percentage of S&E and CS/CE Degrees Granted to Women

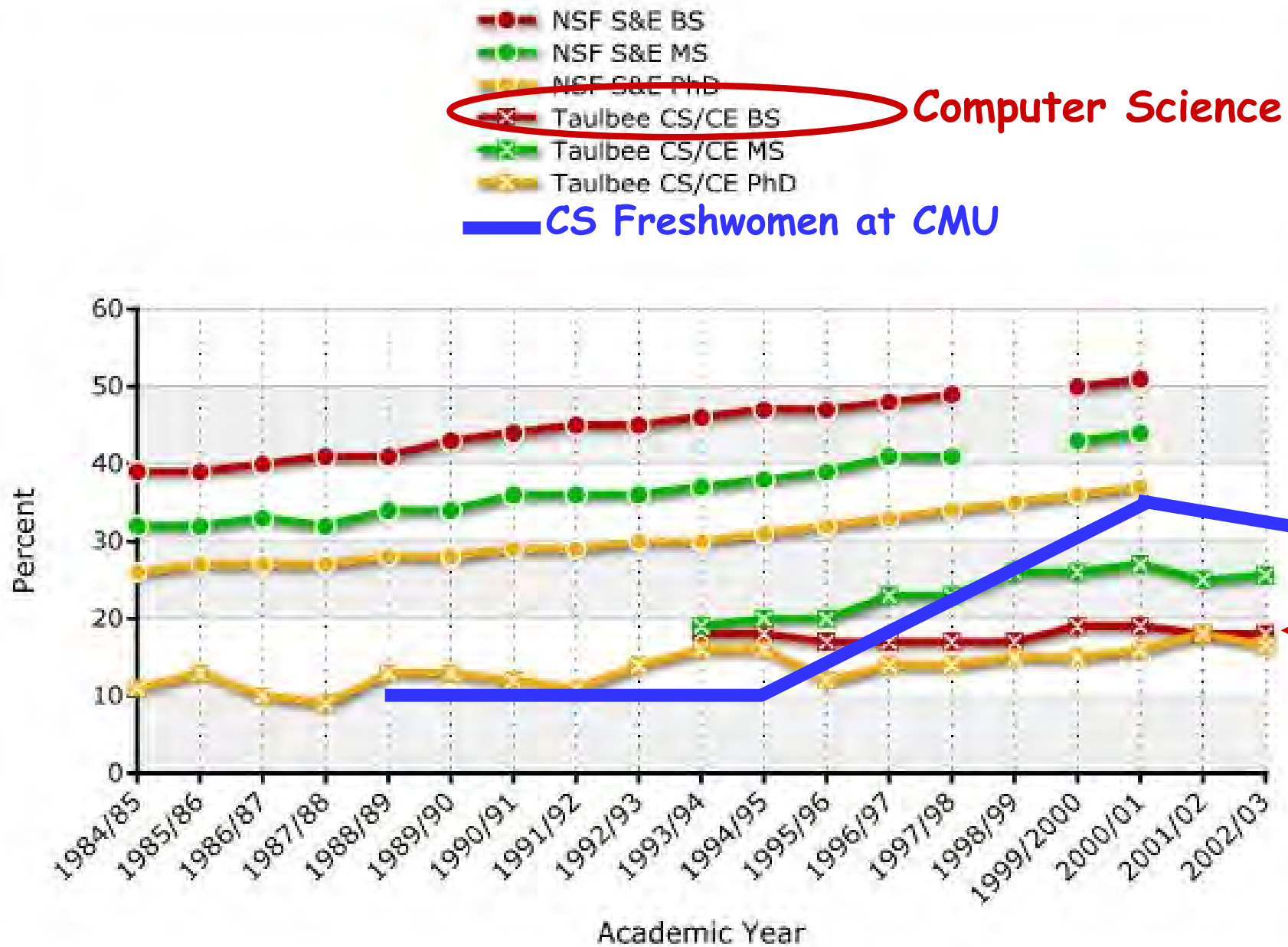
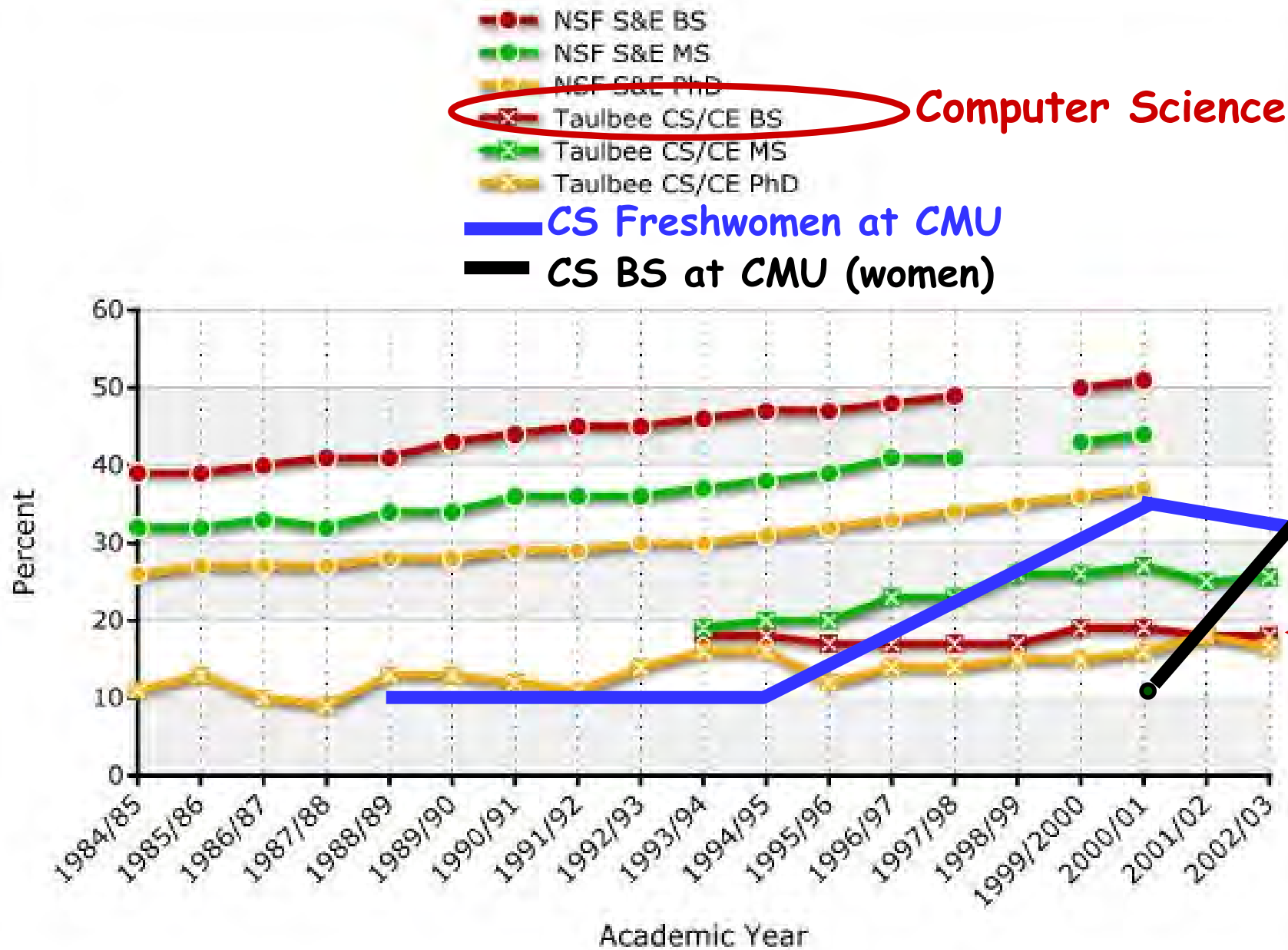


Figure 1. Percentage of S&E and CS/CE Degrees Granted to Women





## Carnegie Mellon Bachelor's degrees in CS (2001-2005)

<b>Grad year</b>	<b>Women</b>	<b>Total</b>	<b>% Female CMU</b>	<b>% Female National *</b>
<b>Spring 01</b>	<b>14</b>	<b>116</b>	<b>12%</b>	<b>20%</b>
<b>Spring 02</b>	<b>23</b>	<b>125</b>	<b>18%</b>	<b>18.8%</b>
<b>Spring 03</b>	<b>36</b>	<b>105</b>	<b>34%</b>	<b>19.4%</b>
<b>Spring 04</b>	<b>44</b>	<b>115</b>	<b>38%</b>	<b>17.7%</b>
<b>Spring 05</b>	<b>37</b>	<b>112</b>	<b>33%</b>	

\*Taulbee Surveys of PhD granting departments



Meeting with some  
First Year CS Students  
at Carnegie Mellon, Sept 2001



Meeting with some  
First Year CS Students  
at Carnegie Mellon, Sept 2002



Meeting with some  
First Year CS Students  
at Carnegie Mellon, Sept 2003



Meeting with some  
First Year CS Students  
at Carnegie Mellon, Sept 2004



Meeting with some  
First Year CS Students  
at Carnegie Mellon, Sept 2005

**Carnegie  
Mellon**

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**How did this change Come to Be?**

**Action, Action, Action**

**and more Action**

**Carnegie  
Mellon**

**Undergraduate Level**

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## **How did this change Come to Be?**

**Prior to 1999:**

- 1. Outreach:** to High School (AP CS) Teachers
  - 2. Rational Admissions Criteria:** De-emphasizing Prior-Programming and emphasizing broad interests (while maintaining high academic achievement)
  - 3. Access: Multiple Entry Routes** into the CS curriculum
- 

**Starting in 1999:**

- 4. Professional Community/ Support Infrastructure**

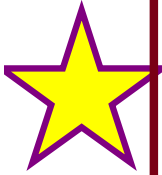
**All Adaptable to Other Venues**



**Carnegie  
Mellon**

**1. Outreach**  
(Fisher/Stehlik/Margolis/Sanders)

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**NSF Summer Institute at Carnegie Mellon  
for High School Teachers of *Advanced  
Placement Computer Science* (3 summers,  
1996-1998)**

**Provided gender equity discussions along with  
CS technical training**

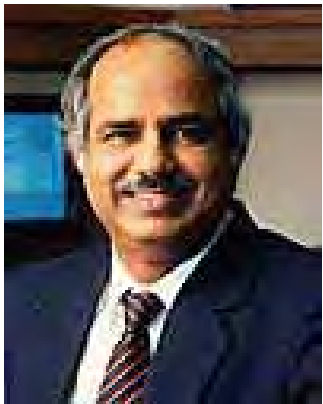
**240\* teachers came to the CMU campus**

**\*15-20% of active AP CS teachers in the US.**

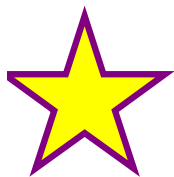
**Carnegie  
Mellon**

## 2.Changes in Admissions Criteria

- **Allan Fisher**, (then) Associate Dean for Undergraduate Computer Science Education, advised the Carnegie Mellon Admissions Office that prior programming experience was not a pre-requisite for success in the CS major.



- **Raj Reddy**, (then) Dean of Computer Science, requested that the Admissions Office develop criteria that could help select future visionaries and leaders in CS.



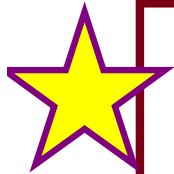
The Admissions Office started placing high value on activities that demonstrated commitment to “giving back to the community.”

**Carnegie  
Mellon**

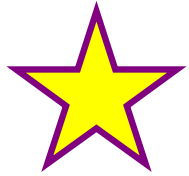
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## 2.Changes in Admissions Criteria

**Old:** High Achievement + prior programming experience



**New:** High Achievement + broad interests + diverse perspectives



## Multiple Entry Points



Concepts of Math (21-127)  
Intro to Programming (15-100/111/121m)  
Systems Skills (15-113m)

•Freshmen Immigration Course

# Carnegie Mellon

# Undergraduate CS Curriculum (Still Boot Camp for CS)

Concepts of Math (21-127)  
Intro to Programming (15-100/111/121m)  
Systems Skills (15-113m)



Data Structures and Algorithms (15-211)  
Principles of Programming (15-212)  
Introduction to Computer Systems (15-213)  
Great Ideas in Computer Science (15-251)



"Deep Thinking"/Algebra (15-351/355, 21-xxx...)

Algorithms (15-451)

Foundations  
Menu

Systems  
Menu

Applications  
Menu

Electives, Research, and Teaching

Math / Statistics

Engineering / Science

Humanities / Writing

Minor Degree

*"Upper-level"*



# women@scs

[www.cs.cmu.edu/~women](http://www.cs.cmu.edu/~women)

Greetings on behalf of the women@scs community. Our organization, the Women@SCS Advisory Committee, is a group of undergraduate and graduate students, and faculty in the Carnegie Mellon School of Computer Science. Since early fall, 1999 we have been meeting weekly to discuss ways of enhancing both the social and educational experiences for all women in computer science.

For more information about our many exciting activities, and to find out more about our community, please check out our web site:  
<http://www.cs.cmu.edu/~women>

## The Women@SCS Advisory Committee

- UNDERGRADUATES**
- Agata Bugaj (Sophomore)
  - Tiffany Chang (Junior)
  - Anjali Gupta (Sophomore)
  - [Name] (Sophomore)
  - [Name] (Sophomore)

- GRADUATES**
- Sonya Allin (HCII)
  - Allison Bruce (RI)
  - Bernardine Dias (RI)
  - Laurie Hiyakumoto (CS)
  - Rose Hoberman (CS)
  - Brigitte Pientka (CS)
  - [Name] van Both (RI)
  - [Name] Shriver (LTI)
  - [Name] (LTI)
  - Anadna [Name] (LTI)
  - [Name] (HCII)



# 4. Building Community

Site Highlights

- Features
- Profiles
- In the News
- FAQ

Who We Are

- About Us
- Contact Us

What We Do

- Mentoring
- Big/Little Sisters
- Alumnae Link
- Advice Network
- Photo Album

Calendar

- Current Events
- Event Archive

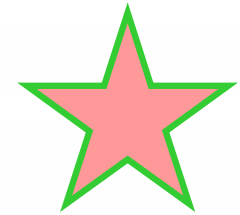
Resources

- Jobs
- Scholarships
- Research
- On Campus
- Girls, Technology  
and Education

Around the Web

- Papers
- News Articles
- Organizations
- Conferences
- Other Sites

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1999: Women@SCS

Organizes Numerous  
Professional/Social Events

that build Community and promote  
Professional/Educational  
Experiences and Networking

- **Women@SCS** explicitly provides crucial educational and professional experiences generally taken for granted by the majority in the community, but typically not available for the minority participants.
- Many of these experiences are casual and often happen in social settings. For example, in an undergraduate CS program, male students often have the opportunity to discuss homework with roommates and friends late at night or over meals. Course and job information and recommendations are passed down from upperclassmen, from fraternity files and from friends.
- Women students being in the minority, do not have access to, in fact are often excluded from, these implicit and important advantages. As one proceeds into the professional world, similar phenomena occur.



**Carol Frieze**  
Women@SCS Director

**Lenore Blum**  
Women@SCS Faculty  
Advisor



Some Current Members of the  
**Women@SCS Advisory Council (10/11/05)**

**Carnegie  
Mellon**

**CMU President Jared Cohon**

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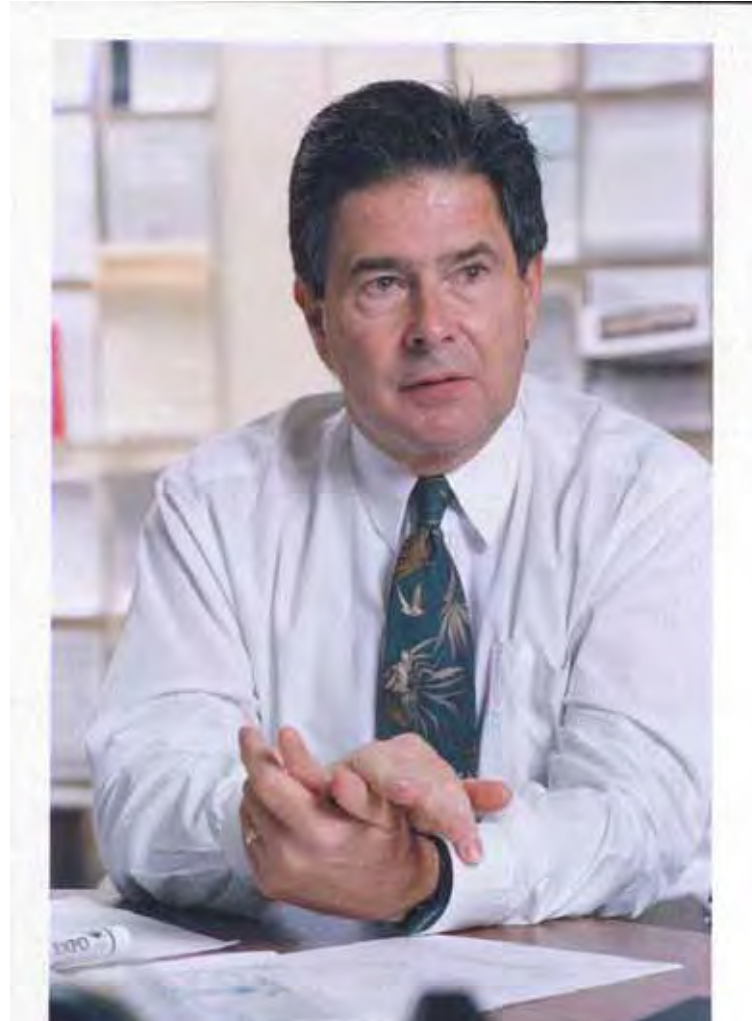


**Major Supporter of [Women@SCS](#)**

**Carnegie  
Mellon**

**Former SCS Dean Jim Morris**

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**Major Supporter of [Women@SCS](#)**

**Carnegie Mellon** **Current SCS Dean Randy Bryant**

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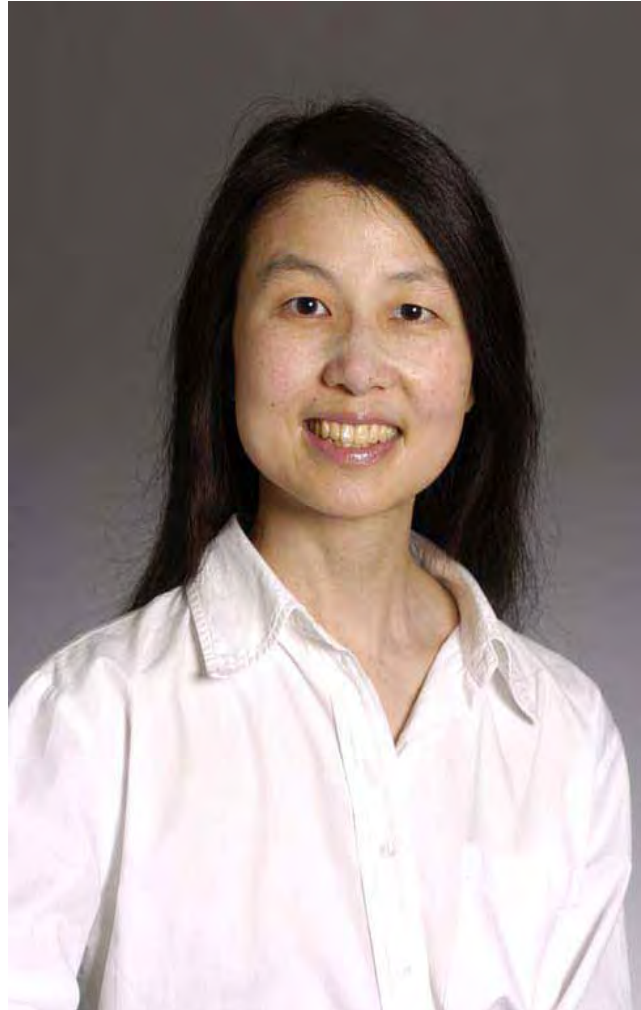


Major Supporter of **Women@SCS**

**Carnegie  
Mellon**

**CS Dept Head Jeannette Wing**

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**Major Supporter of [Women@SCS](#)**

# The Women@SCS Web Team



# women@SCS

School of Computer Science, Carnegie Mellon University

"As a woman in CS, I know that thinking differently can be nerve-wracking. Keep in mind that seeing things from different perspectives is a valuable asset."  
- [Leah Miller](#), Class of 2002

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**Women@SCS presents**

## **Undergraduate Research: [SURG](#) An Information Dinner/Social Sponsored by IBM**

**When:** Thursday, Sept. 13th, 7.00-8.30pm

**Where:** Wean Hall 4623

# women @ scs

ALCOA AFRICAN AMERICAN SPEAKER SERIES



Professor

## Valerie Taylor

Northwestern University

### Prophecy: An Infrastructure for Analyzing and Modeling the Performance of Parallel and Distributed Applications

#### ABSTRACT

Efficient execution of applications requires insights into how system features impact the performance of the application. The availability of national, high-speed networks has made available distributed systems for execution of large-scale applications. Distributed systems, however, consists of heterogeneous components, such as networks, processors, run-time systems, operating systems, etc. This heterogeneity complicates the task of gaining insights into the performance of the application.

This talk presents the Prophecy Project, an infrastructure that aids in gaining this needed insight based upon one's experience and that of others. Prophecy consists of three major components: a relational database that allows for the recording of performance data, system features and application details; an application management component that automatically instruments applications and manages the application runs; and a data analysis component that facilitates the development of performance models, predictions and trends. As a result, the Prophecy system can be used to develop models based upon significant data, identify the most efficient implementation of a given function based upon the given system configuration, explore the various trends implicated by the significant data, and predict the performance on a different system.

#### BIOGRAPHY

Valerie E. Taylor received her B.S. in Computer and Electrical Engineering and M.S. in Electrical Engineering from Purdue University in 1985 and 1986, respectively. She received her PhD in Electrical Engineering from University of California at Berkeley in 1991.

Computer Science



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➤ **The Big Sister/Little Sister Program****About the program:**

The Big Sister/Little Sister program in SCS was started in the fall of 1999 with 34 participants. It was formed to strengthen the bonds of women in SCS and encourage a forum for discussion and support. It works in pairs so that each upperclassman or graduate Big Sister has a Little Sister who is an underclassman. This helps women in computer science succeed by giving them a mentor to turn to who has been through it before.

# women@SCS

School of Computer Science, Carnegie Mellon University

"What made being a female in computer science even harder in 1997 was that I had to deal with comments like 'you got in just because you were a girl.' I felt like I always had to prove myself to my male peers in order for my ideas to be heard."

- [Ting-Chih Shih](#), Class of 2001

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## ➤ Advice Network

Click on the  icon on the left to send email.



## B-board

Subscribe to: [graffiti.wscsac](mailto:graffiti.wscsac)

To post: send mail to [bb+graffiti.wscsac@andrew.cmu.edu](mailto:bb+graffiti.wscsac@andrew.cmu.edu)


## Undergraduate Academic Advice

Faculty members who will answer academic questions such as schedule planning, the current or changing curriculum, course concerns, finding tutors, etc.:

-  [Mark Stehlik](mailto:Mark.Stehlik@cs.cmu.edu) (Mark.Stehlik@cs.cmu.edu), Assistant Dean of Undergraduate Computer Science
-  [Jim Roberts](mailto:jar@cs.cmu.edu) (jar@cs.cmu.edu), Freshmen Advisor

## Career Counseling

For help finding and applying for jobs, writing resumes, internships, interview tips, and other career planning questions:

-  [Kevin Collins](mailto:kevinc@andrew.cmu.edu) (kevinc@andrew.cmu.edu), Computer Science Career Consultant

## Peer Advice

You've got questions.  
We've got answers.

# women SCS

School of Computer Science, Carnegie Mellon University

"A ship in port is safe, but that is not what ships are for.  
Sail out to sea and do new things"  
- Grace Hopper

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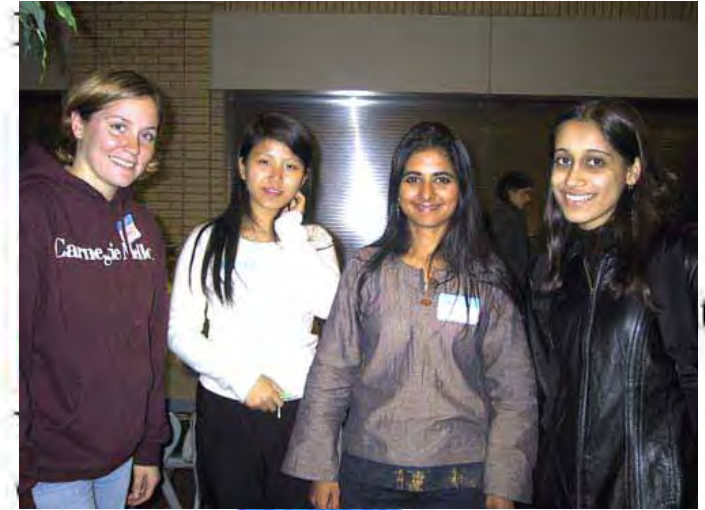
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- [Words of Wisdom](#)
- [Alumnae Profiles](#)
- [Alumni Directory](#)
- [Alumnae Interviews](#)
- [Alumni Website](#)
- [Contact us](#)
- [Where are our Alumnae?](#)

**Contact Us**

**womalum@cs.cmu.edu**

## Welcome

We would very much like our SCS Alumnae to be a special part of our community. On those occasions when Alumnae have joined us as invited speakers or made themselves available for advice, or simply kept in touch.



## Annual Women@SCS Faculty/Student Dinner



Over 90 women gathered in NSH Atrium for the annual faculty/graduate and undergraduate student

dinner. Prof. Lenore Blum and Prof. Manuela Veloso gave words of wisdom and inspiration, and in spite of long lines good food was eventually enjoyed by all! See [pictures](#).





Photos by Ralf Brown

# SCS Day 2003 Celebrating Incredible Diversity





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Indeed, the culture is changing, in large part, *due to the presence of a near critical mass of women students, and the new student body.*

1. **ACTION:** Transforming the Culture of Computing

2. **FINDINGS:** In a More Balanced Computer Science Environment, **Similarity is the Difference.**

3. **CONCLUSION:** Correcting the Image of Computer Science (the field and its participants) and Introducing exciting CS into the k-12 curriculum is Critical for Full Participation and for the Health and Future of the Enterprise and the Nation.

Earlier studies (eg Margolis-Fisher at Carnegie Mellon in the late 1990's) point to strong gender differences.

- Differences in motivation/interest:
- Men tended to view the computer as an object of study in itself.
- Women tended to view the computer as a tool.

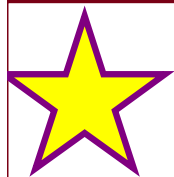


# Our Interpretation of M-F Findings:

Old study tells us **more** about the (old) **Culture of Computing**, the kind of student we were looking for, and resulting **biases** in our **admissions criteria**,

• **rather** than **essential differences** between men and women *who like, and are good at, Computer Science.*

• **Old culture: CS = Programming**  
So value students with "hacker personality."



• **New vision: CS = Ubiquitous, Interdisciplinary**  
So value students with broad interests and diverse perspectives.

## New Sloan Study (Blum-Frieze 2002, 2004)

Indeed, new studies at Carnegie Mellon show that, in a *more balanced\** computer science environment, men and women are *more alike* than different.

---

*\*More balanced* in 3 critical domains:

Gender,

Mix of students and breadth of their interests,  
and

Professional experiences afforded all students.

## New Sloan Study (Blum-Frieze 2002, 2004)

Indeed, new studies at Carnegie Mellon show that, in a *more balanced\** computer science environment, men and women are *more alike* than different.

---

We are now finding *similar spectra* of interest & motivation amongst women and amongst men:

*Some* women are hackers, *some* men are hackers.

*Some* women like applications, so do *some* men.

---

*Mostly*, everyone has some of each quality.

## New Sloan Study (Blum-Frieze 2002, 2004)

Indeed, new studies at Carnegie Mellon show that, in a *more balanced\** computer science environment, men and women are *more alike* than different.

---



**\*\*\* Beware, danger of Marginalization.  
Modify curriculum with caution!**

The image of “dreaming in code” as the dominant characteristic of male computer science students was clearly being challenged.

(2004, F) “It's always fun to sit down in front of a computer and kind of producing code until something is done and it's such a good feeling. A lot of time once I sit down and do programming I find myself living in the cluster for a day without eating or sleeping.”

(2002, M) “I still find computers to be very interesting. But because the field of computer science has grown as I've learned more about it, it's no longer the computer itself and the programming that is interesting. It's what can be done with the programs that is now interesting. ...The computer I see more as a tool now, as opposed to this neat toy.”

# Definition of computer science crosses gender lines:

The *most common theme* to emerge was that computer science meant “problem solving” & “a way of thinking.”

(2004, F) “I look at computer science as a sort of logic based way to solve problems.”

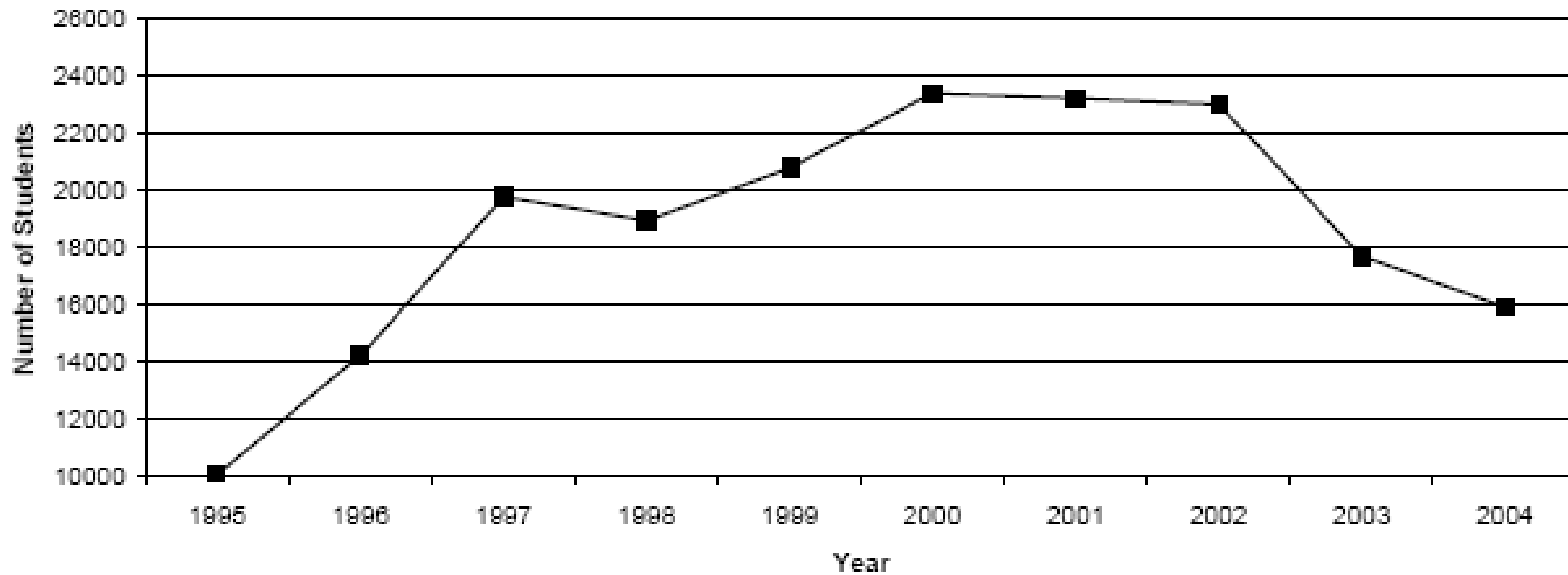
Contrary to earlier findings, **the confidence of most women in our cohort *had increased* by their senior year** and had not been "extinguished".

**(2002, F) "I see myself as one of the best of the best now".**

(2004, F) "Once you start working on different projects or having more projects under your belt you just feel a little better. ... Public speaking and having a more professional front is all part of it. And joining a group like Women@SCS really helps because there are plenty of chances to speak, talk and I think just growing more as an individual."

**BUT..There is a *Crisis in Computer Science* !**

Figure 7. Newly Declared CS/CE Undergraduate Majors

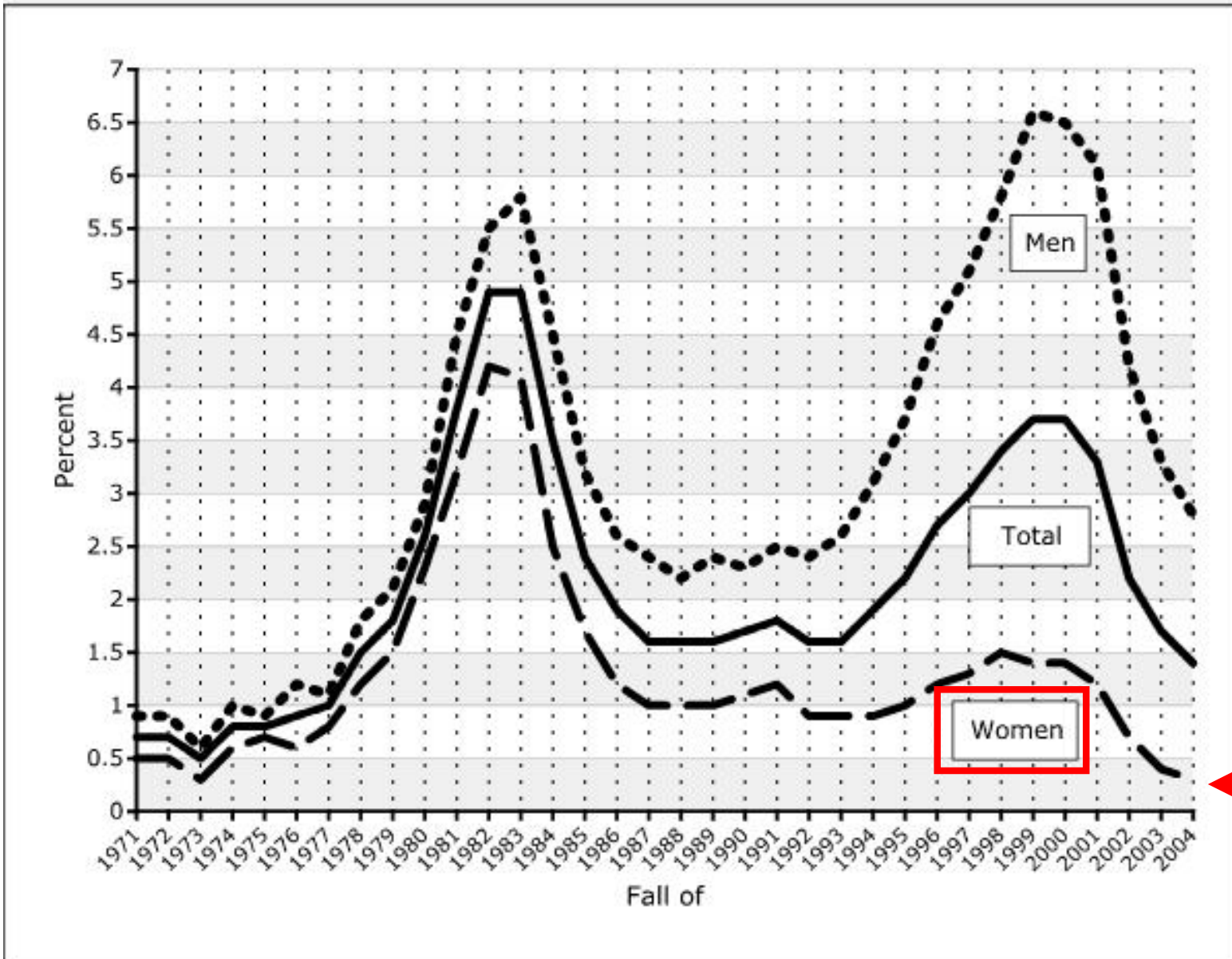


From Taulbee Survey 2004

**Implications for our Nation's future is alarming!**



Figure 1. Computer Science Listed as Probable Major Among Incoming Freshmen  
Source: HERI at UCLA



# Fundamental misconceptions

about computer science

--rather than gender differences--

are a root cause of gender under-representation as well as the current crisis in the field.

The **fundamental misconception**, of course,  
is that **CS = Programming**.

~~CS = Programming~~

Very few of the pioneers and current professors of computer science were "hackers." Many were motivated by their interest in **logic** and in **understanding intelligence** and **problem solving**.

Today, in the twenty first century, with the increasing ubiquity of computing, **women and men with a broader and diverse vision and deeper perspective** are critical for the field and will drive its future.

**Let's make sure our educational programs reflect that!**

# What to DO?

- Long Term
- Short Term....
- Workshops for High School Math and Computer Science Teachers
- Provide supplementary curricular materials for hs math and CS courses
- Programs for HS students
- Outreach Activities
- ★ Revamp entry level CS at colleges and universities

[HOME](#)[OVERVIEW](#)[WORKSHOPS SCHEDULE](#)[PEOPLE](#)[REGISTER](#)[RESOURCES](#)

# CS4HS SUMMER WORKSHOP

Explorations in Computer Science for AP CS Teachers 2006



**Friday, July 21 - Monday, July 24**

Do you need resources to show your high school students the exciting world of computer science? Join us for a 3-day summer workshop at Carnegie Mellon University where you can learn how to use lots of exciting examples in your classes to open the world of computer science to your students!

- Explore real-world examples of computation in action with the help of Google.
- Learn how to get the interest of your students with food and teach them something about computer science while you're at it.
- See how ideas from computer science have helped to revolutionize the biological sciences.
- Bring a robot to class.
- See new tools for teaching students the principles of program development and computational thinking.
- Hear from experts in the field about how you can help broaden participation in computer science at your high school.

Click on the links above and find out more about this summer workshop and how you can join us for this exciting event at Carnegie Mellon University. Registration is \$25. On-campus housing and the Friday night dinner will be provided for admitted applicants. Participants will be responsible for their own travel and meals.

*The CS4HS workshop is funded in part by generous gifts from:*



women@SCS

Carnegie Mellon  
School of Computer Science



# CS4HS SUMMER WORKSHOP

Explorations in Computer Science for AP CS Teachers 2006



Carnegie Mellon University School of Computer Science

## Overview

One important issue our nation must confront is the declining interest in computer science among high school students. Interest in majoring in computer science among incoming college freshmen dropped approximately 60 percent between 2000 and 2004, according to a Computing Research Association study published in May 2005. Additionally, according to the National Center for Women and Information Technology (NCWIT), the existing educational policy of election rarely requires computing in secondary school, resulting in students that have a narrow and inaccurate view of what computer science and information technology study involves, what careers are possible, or how students can make an impact on society by becoming a computer scientist. With some experts projecting the addition of 1.5 million computer and information technology jobs to the U.S. workforce by 2012, the results of this trend could prove catastrophic to our nation's technological leadership and economic infrastructure.

Carnegie Mellon University is addressing this critical decline in interest in computer science at the high school level by working on classroom solutions that will result in a reversal of this trend. The new Computer Science for High Schools (CS4HS) program at Carnegie Mellon is running a summer workshop to disseminate curriculum modules that high school AP computer science instructors can implement in the classroom that provide students with an exposure to the versatility and applicability of the programming skills they have learned throughout the school year. Educators can use the modules from the workshop to show students that computer science is much more than computer programming.

# CS4HS

**SATURDAY, JULY 22 2006**

**9:15-10:00 KEYNOTE: Computational Thinking (Jeannette Wing, CMU)**

**10:15-12:30 FEATURE TOPIC I: CS Unplugged (Craig Nevill-Manning, Google)**

**2:00-3:00 Careers and Social Responsibility in CS (Mark Stehlik, CMU)**

**3:15-5:30 FEATURE TOPIC II: Great Ideas in CS (Food for Thought: Cutting Cakes and Flipping Pancakes (Manuel Blum & Steven Rudich, CMU))**

---

**SUNDAY, JULY 23 2006**

**9:00-10:00 PANEL Broadening Participation in CS (Lenore Blum & Carol Frieze, CMU; Orit Hazzan, Technion; Claudia Morrell, CWIT))**

**10:15-12:30 FEATURE TOPIC III: Robotics (Tom Lauwers, Dave Touretzky, CMU)**

**2:00-3:00 MINI-SESSION: Teaching Computational Thinking; Visualizing Computation using RAPTOR (Tom Cortina, CMU)**

**3:15-5:30 FOCUS TOPIC IV: Computational Biology (Guy Blelloch, CMU)**

---

**MONDAY, JULY 24 2006**

**9:00-10:00 MINI-SESSION : Cognitive Tutors (Ken Koedinger, CMU)**

**10:15-11:45 Group Presentations**

**11:45-12:00 WRAP-UP & evaluations**



## COMPUTER SCIENCE *Unplugged*

Off-line activities and games for all ages



By [Tim Bell](#), [Ian H. Witten](#) and [Mike Fellows](#)  
With assistance from Robin Adams, Jane McKenzie  
and [Matt Powell](#)

**Now teachers can teach children many important topics in computer science... without using computers at all!**

[The Unplugged project](#) provides teachers with a series of [off-line activities](#) designed to let people of all ages have fun exploring some of the interesting ideas in computer science, *without having to use a computer at all!* The book is also an interesting introduction to the field of computer science for the lay-person.

NEW! We've made some short [videos about three Unplugged activities](#).

## Unplugged for Teachers

The original *Unplugged* book has been adapted for classroom use by Robyn Adams and Jane McKenzie. Many of the activities have been revised and extended to better suit primary-aged children, and there is advice for using *Unplugged* activities as part of the primary school curriculum. Additionally, the book has been re-typeset, and many new illustrations have been added.

- Try some [sample activities](#).
- View the [table of contents](#).
- [Buy Computer Science Unplugged](#) as either a printed book, or as a PDF. (Translations to Ελληνικά, 國語 and 한국어 are coming soon!)



1. **ACTION:** Transforming the Culture of Computing

2. **FINDINGS:** In a More Balanced Computer Science Environment, **Similarity is the Difference.**

3. **CONCLUSION:** **Correcting the Image** of Computer Science (the field and its participants) **and Introducing exciting CS** into the k-12 curriculum **is Critical** for Full Participation and for the Health and Future of the Enterprise and the Nation.

Site Highlights

- Features
- Profiles
- In the News
- FAQ

Who We Are

- About Us
- Contact Us

What We Do

- Mentoring
- Big/Little Sisters
- Alumnae Link
- Advice Network
- Photo Album

Calendar

- Current Events
- Event Archive

Resources

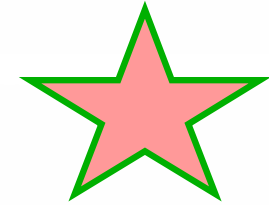
- Jobs
- Scholarships
- Research
- On Campus
- Girls, Technology and Education

Around the Web

- Papers
- News Articles
- Organizations
- Conferences
- Other Sites

>> Home

# Women@SCS



Students initiate many outreach efforts to enhance the image of CS

To the rescue!

## Site Highlights

- Features
- Profiles
- In the News
- FAQ

## Who We Are

- About Us
- Contact Us

## What We Do

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- Jobs
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- Girls, Technology  
and Education

## Around the Web

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- News Articles
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- Conferences
- Other Sites

>> Home

## Expanding Your Horizons

"Is There a Robot in Your Future?"



The group of enthusiastic middle schoolers



Allison Explains



Discussing designs



Beginning the task

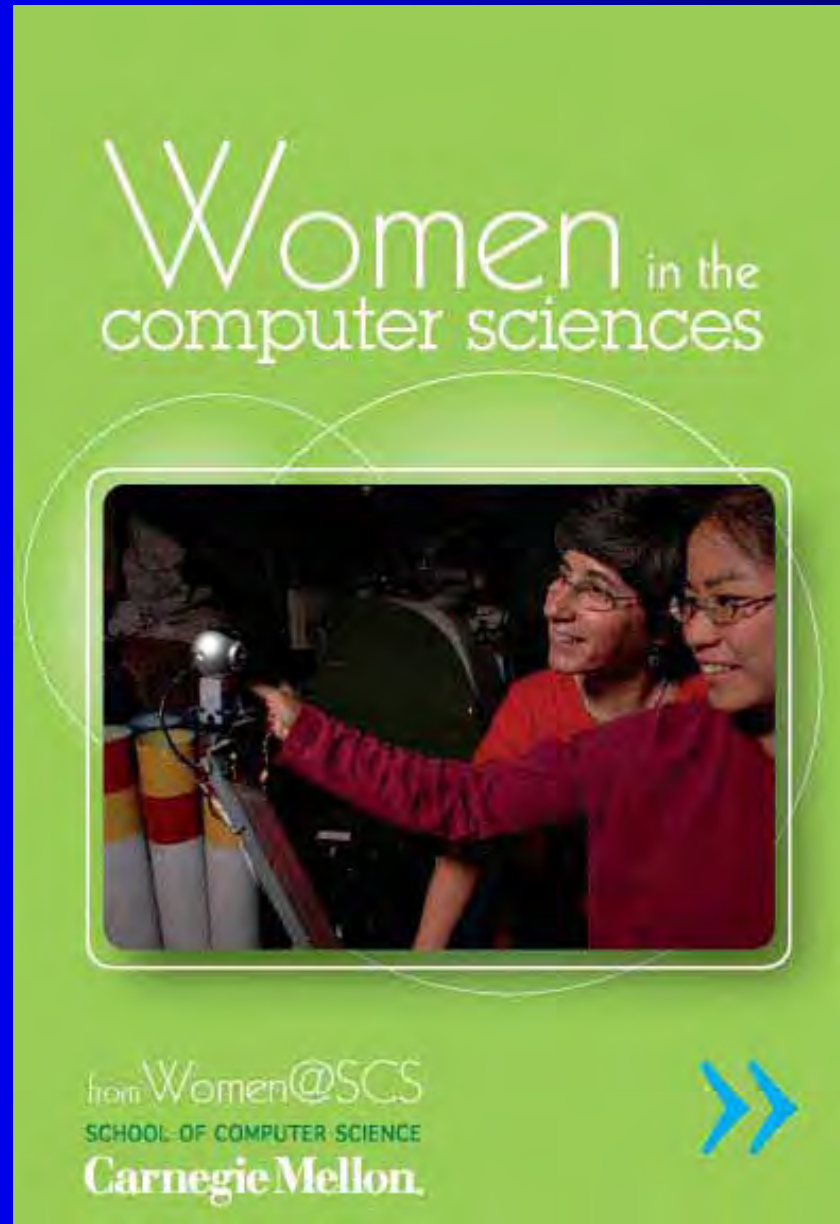
Women@SCS  
Students



Middle School  
Girls

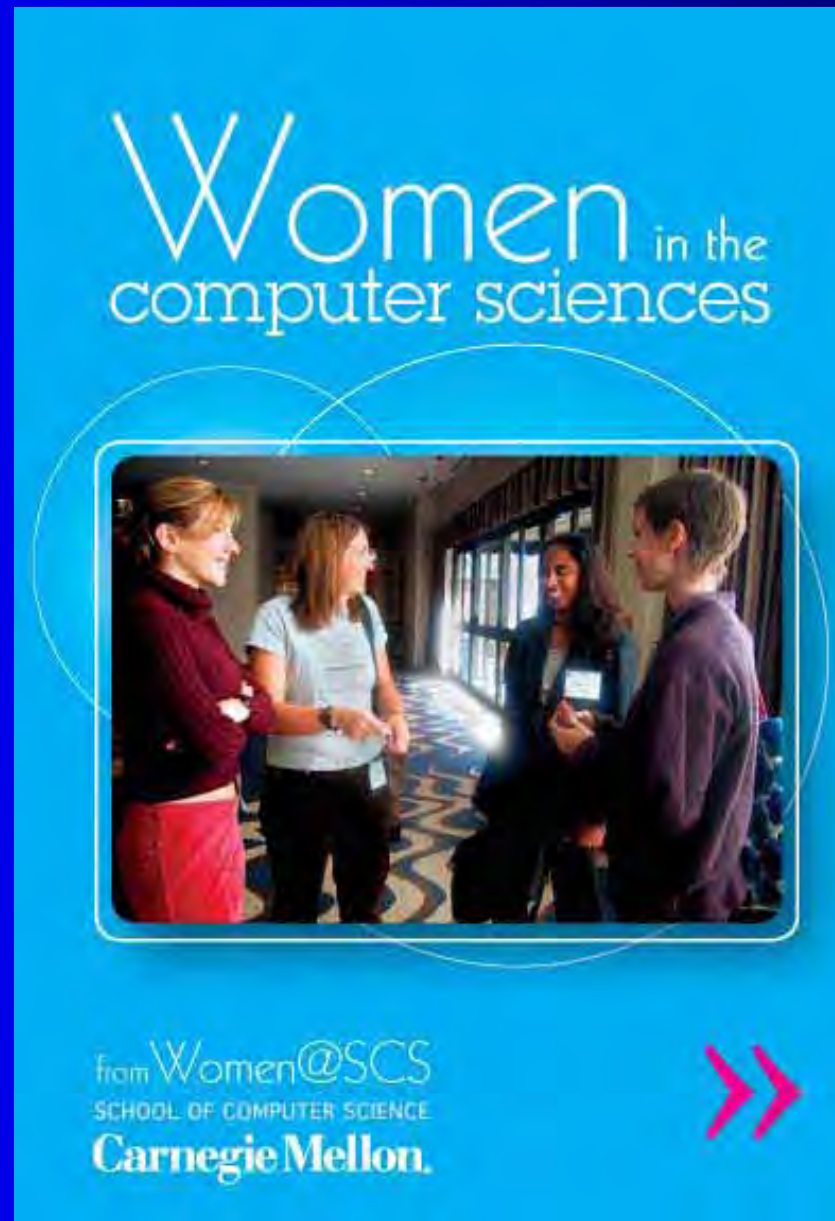
EYH Workshop "Is there a Robot in Your Future?"  
Saturday, March 16, 2002

# Outreach Brochures



For Middle and High School Students

# Outreach Brochures



For Undergraduate Students

# Computer Science



Human  
Computer  
Interaction



Robotics,  
Vision &  
Graphics

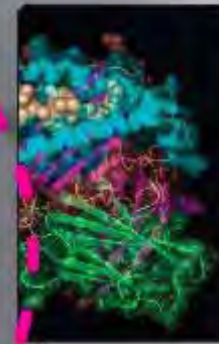


Language  
Technologies



Software  
Engineering

**Algorithms,  
Complexity, Systems,  
Programming Languages,  
Networking, Architecture, AI  
& Machine Learning, Data-  
bases, Privacy & Security,  
NanoComputing...**



Computational-  
Biology &  
Medicine



Brain &  
Cognitive  
Sciences



Entertainment  
Technology



Business &  
Public Policy

Computer Science is Everywhere!



# Women@SCS Roadshow

<http://women.cs.cmu.edu/>



The exciting world of computer science!  
*School of Computer Science, Carnegie Mellon University*



# The Women@SCS Outreach Roadshow

## Different Versions/Different Audiences:

- Middle/high school boys and girls
- Teachers, parents
- Undergraduate men and women

## Student Teams:

- Undergraduates (seniors, juniors, sophomores, freshmen)
- Graduates representing: *Computer Science, Robotics, Language Technologies, Human Computer Interaction Software Engineering, Entertainment technology and more.....*

## Conference Presentations





# The Women@SCS Outreach Roadshow

## Goals:

- To challenge stereotypes
- To show breadth and diversity of the field
- To get students (and parents and teachers) excited about the science and the possibilities
- To increase the visibility of young women in the field
- To leave our audiences wanting to find out more hopefully through further studies .....
- To have fun!



# Who We Are



Liz Crawford  
PhD, CSD



Renée Rivas  
Junior, CSD



Stefanie Tomko  
PhD, LTI



Amani Ahmed  
Senior, CSD



Gwendolyn Stockman  
Senior, CSD



# Who can do Computer Science



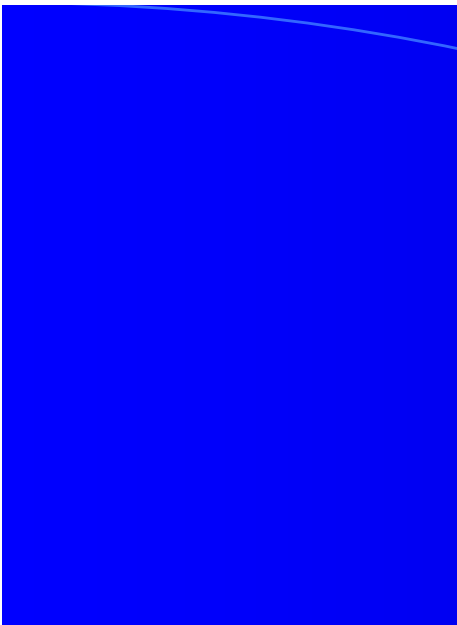


Guess who are the Computer Scientists  
in the following pictures:











© Ralf Brown





Society for Advancement of Chicanos and Native Americans in Science

# SACNAS NEWS

VOLUME 14 NUMBER 1

A QUARTERLY JOURNAL



1982-1983



## HITTING THE HIGHWAY

with Mathematics  
Dr. Richard Taylor

SACNAS National  
Conference Preview

Mathematics  
Developer & Super  
Site

Trinidad's  
Pioneer for Native  
Communities

Science Library for  
All Countries

SACNAS News is published quarterly by the Society for Advancement of Chicanos and Native Americans in Science, 1000 University Avenue, Suite 100, San Francisco, CA 94133. It is a member of the National Association of Minority Scientists, Engineers, and Technicians. For more information, contact the SACNAS News Editor, Dr. Richard Taylor, at (415) 774-1111.





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What is Computer Science and  
what can you do with it



# Problem Solving

Learn how to build Algorithms ...

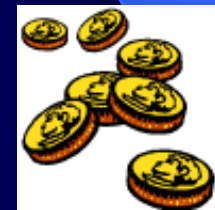
a sequence of steps/instructions to solve a problem

## Algorithm type Puzzle 1.

- you have a pair of scales



- you have 12 coins
- 11 weigh the same
- the other is heavier



- How do you find the heavy coin if you are allowed 3 weighings? ..



# Programming

- a computer can only do what it is told to do
- a program is a set of instructions telling a machine what to do.
- you can write a program that runs the functions in your cell phone ...or a program that lets you view your digital pictures
- Programming is at the heart of computer science .....
- 
- **BUT COMPUTER SCIENCE IS SO MUCH MORE!**



# Internet and Instant Messenger

Do you use email?

Have you ever wondered how your message goes from your computer to your friend's computer?

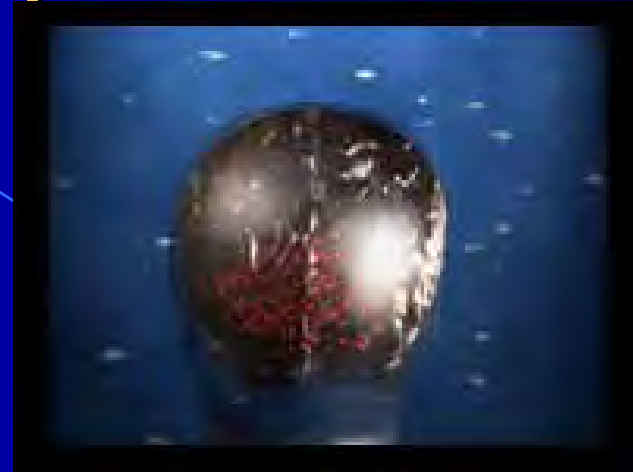
Do you use IM?

Have you ever wondered how it works?

The science of computer science is behind it all!

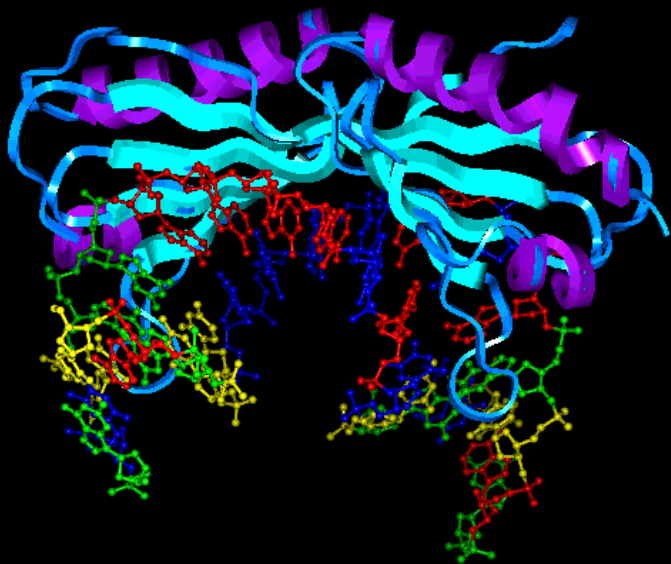
# Neuroscience + Computer Science

We can use computers to see what happens in a person's brain when they think, and to model how the brain solves problems

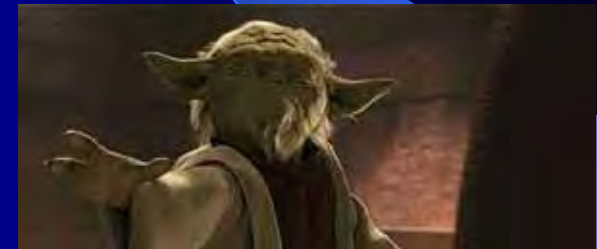
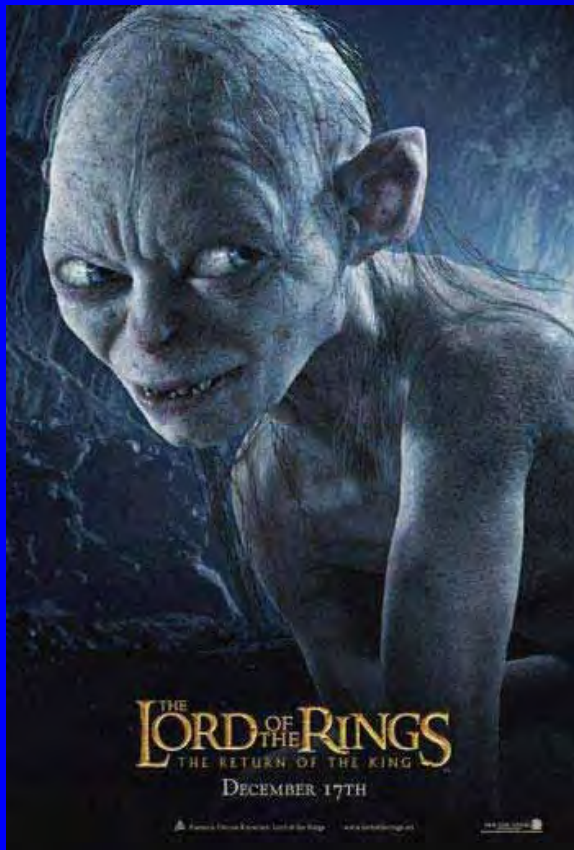


# Biology + Computer Science

We can use computer science to find patterns in DNA, model biological systems, determine the structure of molecules, and much much more...



# Graphics: Art, Animation + Computer Science





# Web Site Building

**CNN.com** International Edition | Netscape

MEMBER SERVICES | MAKE CNN.com YOUR HOME PAGE

SEARCH [The Web] [CNN.com] [Search] Powered by Yahoo! Search

Updated: 21:04 p.m. EST (15:04 GMT) November 21, 2004

## Home Page

- World
- U.S.
- Weather
- Business & Economics
- Sports & More
- Politics
- Law
- Technology
- Science & Space
- Health
- Entertainment
- Travel
- Education
- Special Reports

### More News

- Congress OKs \$300 billion budget
- Chile cancels Bush dinner after security dispute | Video
- Intelligence overhaul deal stalls | Reaction | Video
- SL.com: NBA suspends tour for brawl | Video | Gallery
- MoMA reopens after overhaul | Gallery | Video
- Marine killed in Iraq hours after son's birth
- Prince William defends his family | Video
- Air Force Academy removes Christian banner

### WATCH CNN TV

Company Town (8 p.m. ET)  
"CNN Presents" tells the emotional story of a community struggling to remake itself as an old way of life slips away.

### BUSINESS at MONEY

STOCK/FUND QUOTES: [enter symbol] [GET]

MARKETS: 12:00p ET, 11/19  
 DJIA: +118.64 10,498.81 -1.08  
 NASD: +31.88 2,276.89 -1.96

### Iraq sets date for election

The first post-Saddam national elections will take place January 30, the country's election commission said today -- a sign of Iraqi and U.S. determination to hold elections as scheduled despite a continued insurgency. Meanwhile, a cousin of interim Iraqi Prime Minister Ayad Allawi who had been held hostage since November 9 was freed today, an Allawi spokesman said.

**FULL STORY**

- Iraqi election primer
- Russia agrees to Iraq debt plan
- Video: Car bombings kills 5
- Special Report: The Struggle for Iraq

## MAPQUEST

Business Solutions | Help | Returns | Mobile

FIND IT | YELLOW PAGES | MAPS | DIRECTIONS

Address: [input]  
 Airport: [input]  
 Business Name: [input]  
 Business Category: [input]

Find it: Address or Intersection: [input]  
 City: [input]  
 State/Prov.: [input] ZIP/Postal Code: [input]

Search

Recent Address Searches: Clear

- [5100-5149] CENTRE AVE. PITTSBURGH, PA, US
- Land O' Lakes, FL, US
- Killington Ski Resort, VT, US
- Boston, MA, US

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Google Search | I'm Feeling Lucky

Advanced Search | Preferences | Language Tools

New! Keyhole from Google: Explore the world from your PC.

Advertising Programs - Business Solutions - About Google

©2004 Google - Searching 8,058,044,851 web pages

# Talking heads



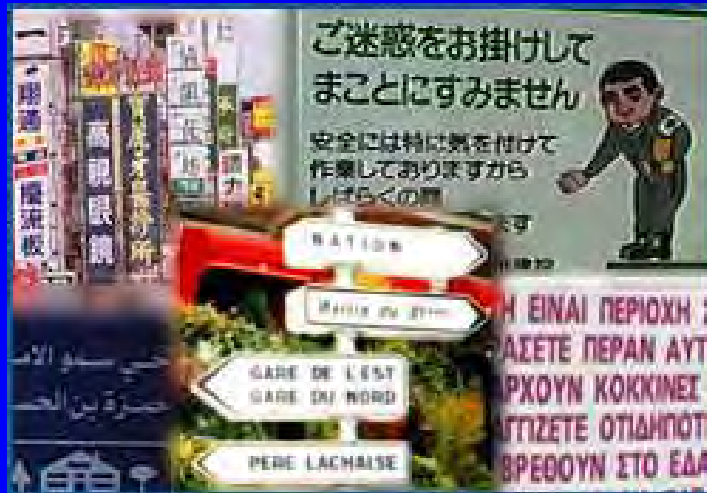
Developed by OHSU Center for Spoken Language Understanding, CU Center for Spoken Language Research, UoE Centre for Speech Technology Research, and UC Santa Cruz Perceptual Science Laboratory

# Talking Heads



Developed by OHSU Center for Spoken Language Understanding, CU Center for Spoken Language Research, UoE Centre for Speech Technology Research, and UC Santa Cruz Perceptual Science Laboratory

# Human Computer Interaction and Language Technologies



Automatic Sign Translation



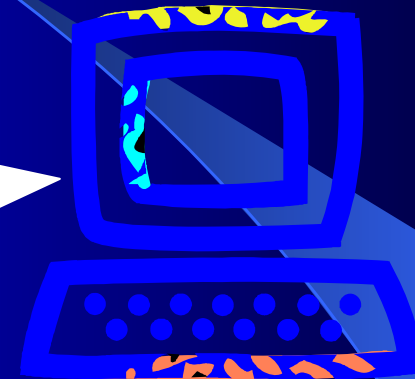
Learning Technologies

# User interfaces for speech recognition



When's the next plane to Boston?

The next train to Austin leaves at 4:45pm.

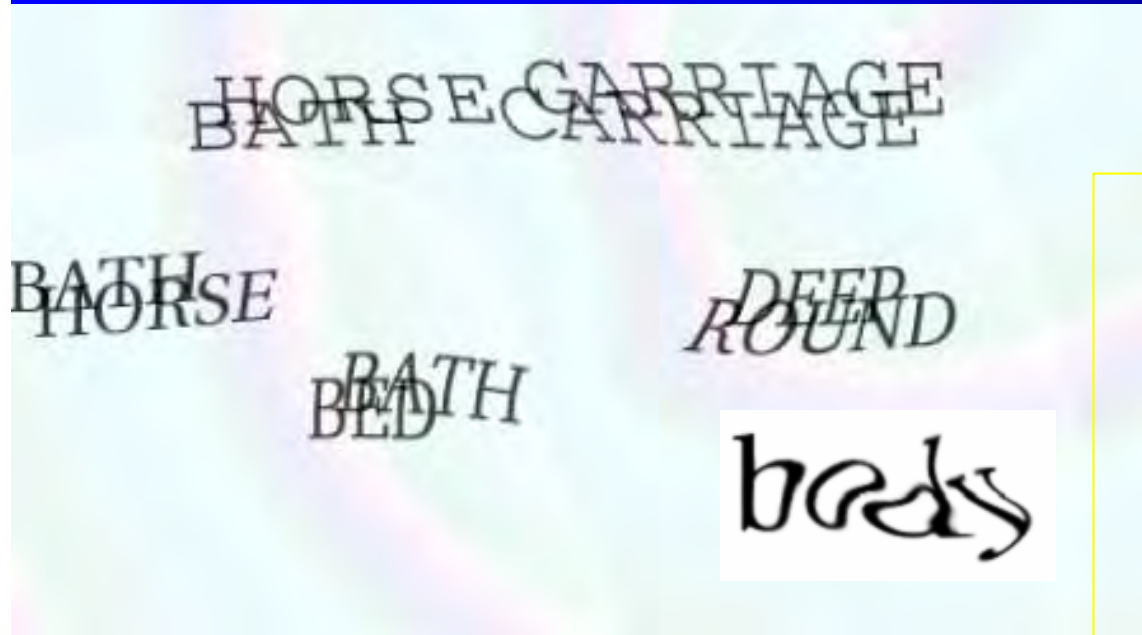


How do we keep users happy



when a system is likely to make errors?

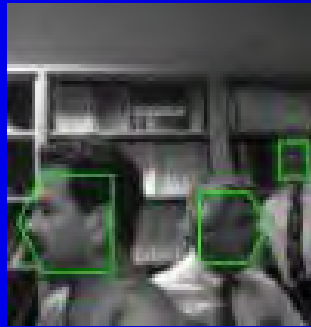
# Artificial Intelligence + Computer Science



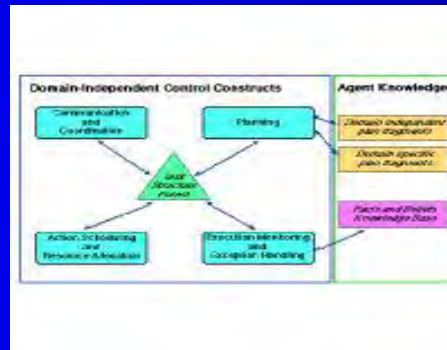
The Captcha Project was developed by computer scientists from the  
Aladdin Center at Carnegie Mellon <http://www.captcha.net>

# Robotics

Camera  
Sonar  
Laser range-finders



Planning  
Scheduling  
Machine Learning



Manipulation  
Locomotion  
Navigation



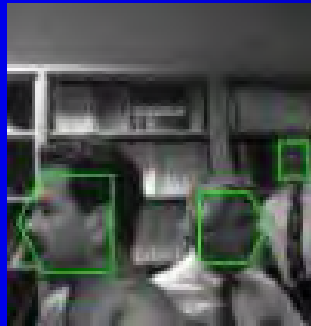
Perception

Cognition

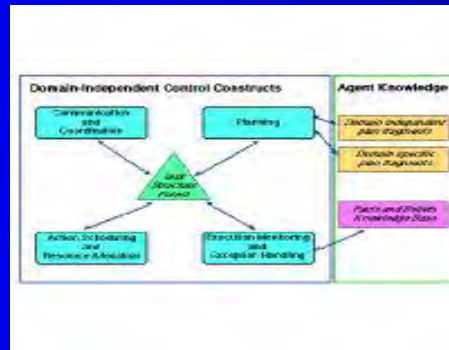
Action

# Robotics

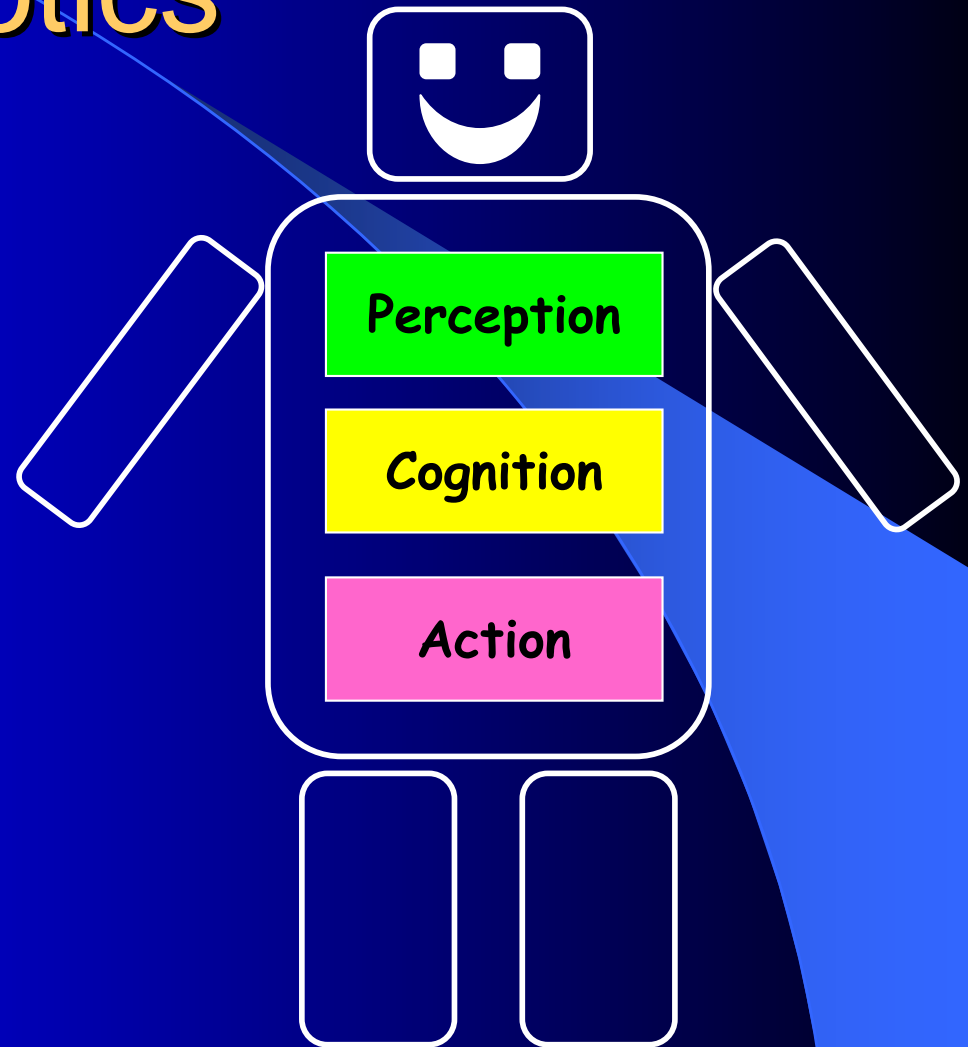
Camera  
Sonar  
Laser range-finders



Planning  
Scheduling  
Machine Learning



Manipulation  
Locomotion  
Navigation





# Robotics



# Robots that can play soccer: Sports + Computer Science



# RoboCup



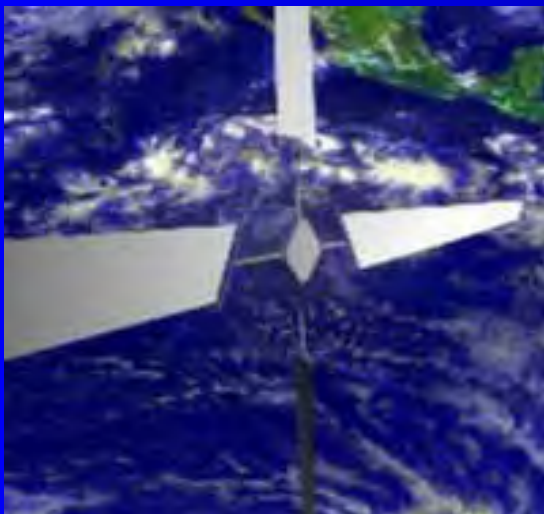
# Robots in Space: Astronomy + Computer Science



Lunar rover



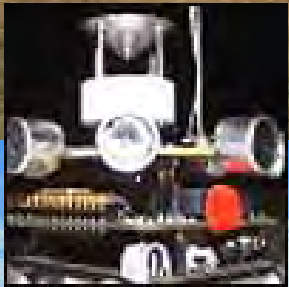
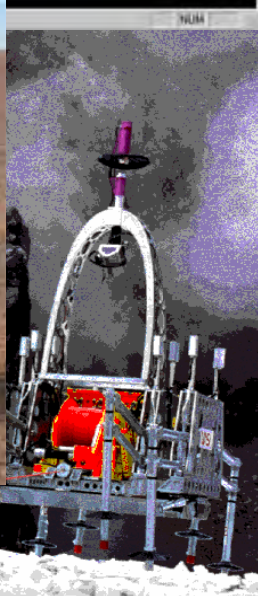
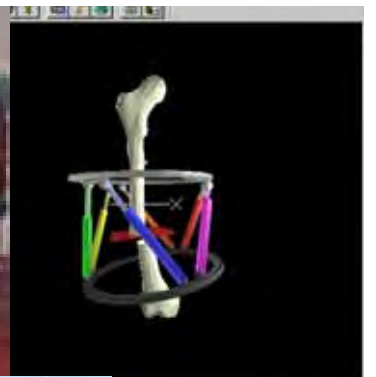
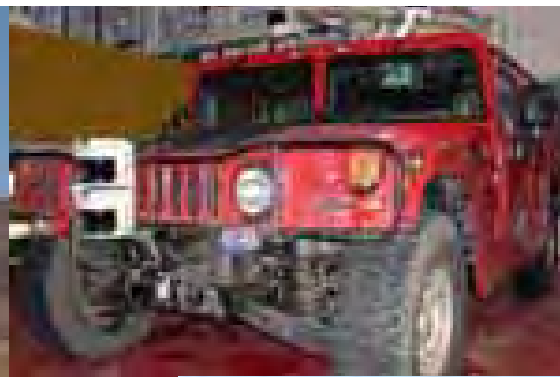
Mars



Solar sail



Lunar Ice Discovery



These only represent the tip of the Iceberg of interesting applications of computer science. Some others include:

- using computers to make music
- using computers to predict economic changes
- cryptography (secret codes)
- internet applications (search engines, websites)

If you would like to learn more about anything you've just seen, don't hesitate to ask, or email us at

[women@scs.cmu.edu](mailto:women@scs.cmu.edu)

<http://women.cs.cmu.edu>

## Adapt Successful strategies:

### 1. Outreach

RoadShow aimed at undergraduates

### 2. Rational Admissions Criteria

De-emphasize prior CS degree

### 3. Effective Entry Routes

Buffer year, tailored advising, research

### 4. Professional Community Women@IT



# Who We Are



**Ariadna Font Llitjos**  
**PhD Language Technologies**

**Gita Sukthankar**  
**PhD Robotics**



**Tina Bennett**  
**PhD Language Technologies**

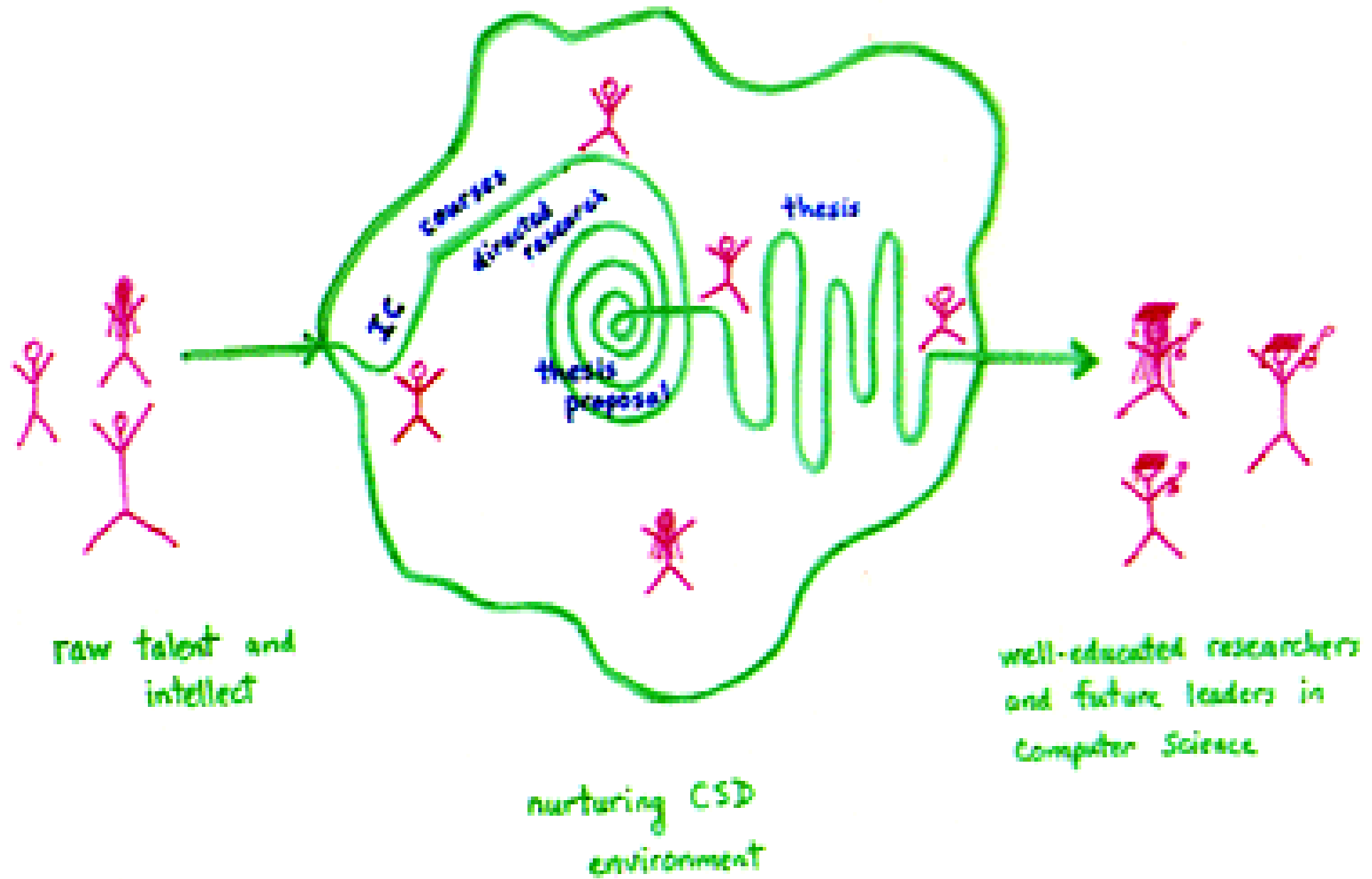


**Xuejing Chen**  
**PhD Computer Science**

**Ting Shih**  
**Masters in**  
**Information**  
**Technology**



# The Ph.D. Program



# Computer Science Areas

## Artificial Intelligence

Machine Learning  
Human Language Technologies  
    Speech  
    Machine Translation  
    Information Retrieval  
Vision  
Computer Music  
Robotics  
    Multi-agent Planning and Execution  
    Robot Learning  
Data Mining

## Interdisciplinary Research

Computational Neuroscience  
Computational Biology  
Human-Computer Interaction

## Systems and Languages

Computer Systems  
Computer Architecture  
Programming Languages  
Graphics  
Databases  
Parallel and Distributed Systems  
Networking  
Security  
Software Engineering  
Formal Methods  
Operating Systems

## Theory

Algorithms  
Complexity Theory  
Semantics

# Using CS to study the brain

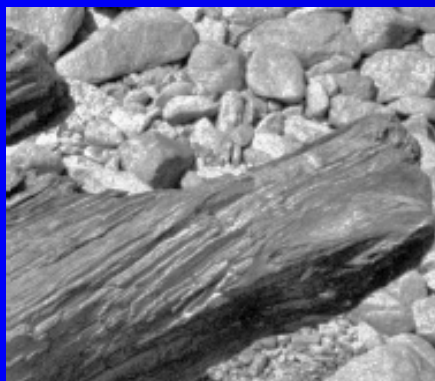
Xuejing Chen

Center for Neural Basis of  
Cognition

Computer Science Department

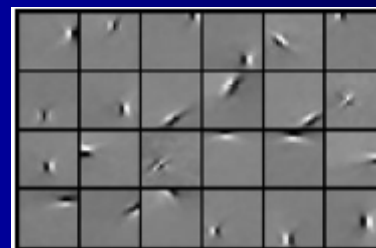
# Huh? Using CS to study the brain?

- Algorithmic/Math tools:
  - Probabilistic models
  - Information theory
  - Machine learning
- Simulating theories



Visual Input

Model



Neuron responses

# Undergraduate Research

- How will you know that graduate school is for you?
- Answer:
  - Do an undergraduate research program!
  - It's the best way to learn about current research, decide whether you want to continue to graduate school, and get the recommendations you'll need to be accepted.
- Informal:
  - Email professors to find out whether they have undergraduate research projects and if their labs are hiring for the summer.
- Formal:
  - Apply to a more structured undergraduate research program.

*The world is yours ~  
choose where you want to land*



# Postscript

## Culture and Participation in Computing: 4 Case Studies

### WESTERN CULTURES

**Case Study 1:** Undergraduate CS at Carnegie Mellon University

**Case Study 2:** The Software Industry: Agile Software Development

### EASTERN CULTURES

**Case Study 3:** Jewish and Arab Israeli High School Advanced Placement (AP) CS Classes.

**Case Study 4:** Undergraduate CS at Carnegie Mellon-Qatar



# Culture and Environment as Determinants of Women's Participation in Computing

Lenore Blum, CS Carnegie Mellon

Carol Frieze, SCS Carnegie Mellon

Orit Hazzan, Dept. of Education in Technology & Science Technion

M. Bernardine Dias, Robotics Carnegie Mellon

This paper presents a *cultural perspective* towards **thinking about, and acting on, issues concerning women and computer science** and related fields. We posit and demonstrate that the notion of a gender divide in how men and women relate to computing, traditionally attributed to gender differences, is largely a result of cultural and environmental conditions. Indeed, **the reasons for women entering – or not entering – the field of computer science have little to do with gender and a lot to do with environment and culture as well as the perception of the field.** **Appropriate outreach, education and interventions in the micro-culture can have broad impact, increasing participation in computing and creating environments where both men and women can flourish.** This argument is illustrated by specific case studies.

# Case Study 1: The Undergraduate CS Program at Carnegie Mellon



## Case Study 2: The Software Industry

This case study illustrates how the culture inspired by *agile software development methods* [Cockburn, 2001] enables women to gain new and better positions in the high-tech industry in general, and in software development teams, in particular.

### Manifesto for Agile Software Development

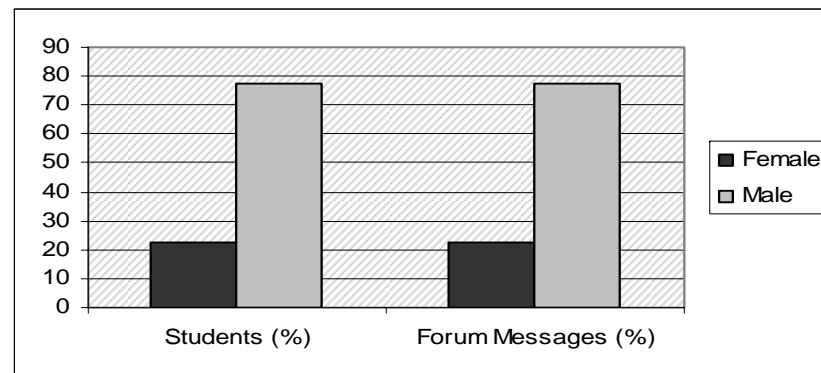
•We are uncovering better ways of developing software by doing it and helping others do it.

**Through this work we have come to value:**

- Individuals and interactions over processes and tools
- Working software over comprehensive documentation
- Customer collaboration over contract negotiation
- Responding to change over following a plan

That is, while there is value in the items on the right, we value the items on the left more

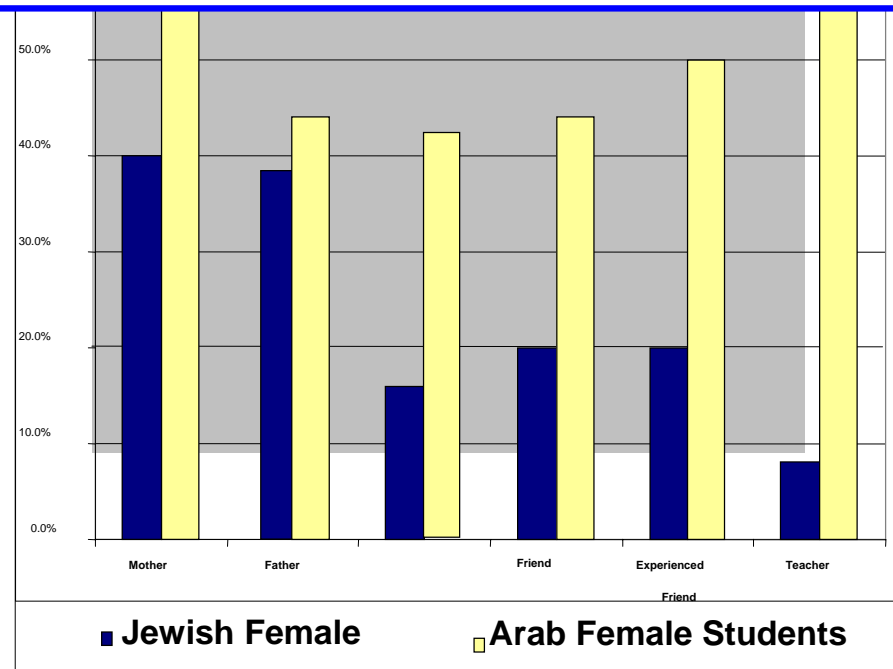
### Females and males' communicative behavior in agile teams



## Case Study 3: Jewish and Arab Israeli High School Advanced Placement (AP) CS Classes.

Most Jewish and Arab students in Israel attend separate educational systems with similar curricula in most subjects. Specifically, the AP CS classes are all coed, the syllabus is identical in both systems and the only differences are in the teaching language and the language of the matriculation exam. **In the Jewish sector 28% of the students were female, in the Arab sector 61% were;** that is, while female high school students in the Jewish sector are under represented in AP CS classes, they are highly represented in the Arab sector.

### Percentages of females' encouragement by others



**Mother, Father, Sibling, Friend, Experienced Friend, Teacher**

## Case Study 4: Undergraduate CS at Carnegie Mellon-Qatar

In the fall 2004, Carnegie Mellon opened a campus in Qatar offering an undergraduate major in CS with the same curriculum as its campus in Pittsburgh. In the cultural context of this paper, we can already present some interesting observations, particularly since **women outnumber men in the Qatar CS program.**

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*Preliminary observations* indicate that Qatar Arab students' perceptions of CS and of women's ability in math/science studies align with many of observations from our case studies of the Israeli-Arab AP CS classes and of the new micro-culture at CMU-Pgh.

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Women students completed the sentence **“I chose to learn computer science because”** with **“It has to do with logic”**, **“I loved computers since I was a kid”**, and **“Computer science is important in every domain of life”**. Family and teachers were the most important influencers for all students, men and women, in their decision to study computer science.

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Surveyed women students overwhelmingly **disagreed** with the statement: **“In my country, an equal number of men and women choose to study computer science.”** The reasons were surprising, elaborated as follows: **“I believe in my country females feel that computer science is more important; men go to engineering and business field[s]”** and **“Women are [represented] more than men because they are ‘more genius’ than men”**.

## CONCLUSION

Whether referring to attitudes within larger cultures, such as the Israeli and Qatari-Arab sub-cultures, or a micro-culture, such as the computing culture of a specific undergraduate department, **we hope to have illustrated the impact of *culture and environment* as determinants of women's choices and participation in computing.**

**We have offered evidence for an alternative model of thinking about *gender issues rooted in the dynamics of culture* rather than the self-limiting, and often misleading, oppositional model of gender differences.** Our work leads to various questions, two of which have clear implication for constructive and effective action are:

- **How might thinking about culture (as opposed to gender) help us understand and impact women's and girls' (and boys') choices of CS and computing related careers?**
- **What can these different cultures learn from each other with regards to CS education?**

# Thank you!

For more information, please  
visit the Women@SCS website:

<http://women.cs.cmu.edu/>